



MINISTRY OF AGRICULTURE, REGIONAL DEVELOPMENT AND
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IFAD CONSOLIDATED PROGRAMME IMPLEMENTATION UNIT



Rural Resilience Project (RRP)

Annual Report 2019

Republic of Moldova

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ABBREVIATIONS & ACRONIMES

ABDS	Agribusiness development support
AIPA	Agency of Interventions and Payments for Agriculture
AWP&B	Annual Work Plan & Budget
APEG	Association of Producers and Exporters of Grapes
BOEC	Bids Opening and Evaluation Commission
BP	Business Plan
CA	Conservation Agriculture
CC	Climate Change
CCRIVC	Climate Change Resilience and Inclusive Value Chains
CFD	Contract Farming Development
CLD	Credit Line Directorate
CPIU-IFAD	IFAD Consolidated Programme Implementation Unit
DFA	Dairy Farmers Association
CW	Civil Works
FFS	Farmer Field School
GEF	Global Environment Facility
GoM	Government of Republic of Moldova
IFAD	International Fund for Agricultural Development
IPSC	IFAD Programme Steering Committee
IRECR	Inclusive Rural Economic and Climate Resilience Programme
IRRG	Infrastructure for Rural Resilience and Growth
LLC	Limited Liability Company
LPFA	Lavender Producers Farmer Association
MARDE	Ministry of Agriculture, Regional Development and Environment
MCGF	Micro Credit Guarantee Fund
MFI	Micro financing institutions
MoF	Ministry of Finance
MSMEs	Micro, small and Medium Enterprises
NBCI	Non-Banking Credit institution
NBM	National Bank of Moldova
NCFM	National Commission for Financial Market
NFF	National Farmer Federation
NTFP	Non-Timber Forest Products
OA	Organic Agriculture
PB	Programme Beneficiaries
PFI	Participating Financial Institutions
PIM	Programme implementation manual
PG	Producers group
CCRIVC	Climate Change Resilience and Inclusive Value Chains
PY	Programme year
RFC	Rural Finance Corporation
RC	Recurrent Costs
RM	Republic of Moldova
SCAs	Savings and Credit Associations
SGPFF	Sheep & Goat Producers Farmer Federation
SMEs	Small and Medium Enterprises
SPs	Service providers
IRRG	Infrastructure for Rural Resilience and Growth
TA	Technical Assistance
ToR	Terms of Reference
ToT	Training of Trainers
YEs	Young Entrepreneurs

PROGRAMME OVERVIEW

Title:	Rural Resilience Project (RRP) – IFAD VII
Financing Agreement Number:	IFAD Loan No: 2000001702; IFAD Grant No: 2000001703; ASAP Grant No: 2000001701
Goal and Objective:	The overall goal of the RRP is to improve the well-being of Moldova’s rural population and reduce poverty. The underlying project development objective is to strengthen the resilience and improve economic opportunities for the rural poor.
Components:	<p>Component 1: Improve smallholder and agribusiness adaptive capacity. This component will enhance the smallholder resilience and adaptive capacity, enabling them to overcome critical climatic and productivity challenges through investments in productive rural infrastructure and agri-systems. The component will address the Climate Change adaptation priorities identified by GoM and will operate under two sub-components:</p> <p><i>1.1 Climate resilient water management and infrastructure development</i> will support investments in productive rural infrastructure to remove the bottlenecks hampering the consolidation and expansion of competitive farms and village-based agri-business and to foster the adaption of climate smart technologies.</p> <p><i>1.2 Farmers adaptation through climate resilient investments</i> will include: (a) support smallholder farmers in the adoption of climate-resilient crop production systems and technologies, through investment grants and capacity development support; (b) support food/nutrition security and business diversification of women groups in high climate- and poverty-vulnerable areas and (c) support public and private investments in ecological restoration measures aiming to reduce climate-related risks and improve ecosystem services for agriculture.</p> <p>Component 2: Agribusiness development support. The expected outcome of the component is to enhanced access to financial services and markets for rural transformation and is implemented through the following sub-components:</p> <p><i>2.1 Term finance for micro, small and medium enterprises (MSMEs)</i></p> <p><i>2.2 credit guarantees for MSMEs;</i></p> <p><i>2.3 technical support for MSMEs, which includes technical support to agribusiness, youth entrepreneurs and Saving and Credit Associations.</i></p>
Duration:	72 months - starting from 14/08/2017 and completing 30/09/2023.
Project Year:	2
Planning period:	January-December 2019
Initial Allocation:	IFAD Loan 18.2 million USD, IFAD Grant 0.5 million USD, ASAP Grant 5.0 million USD
Expenditures as of 31/12/2019:	IFAD Loan 2.71 million USD (15% ¹), IFAD Grant 0.023 million USD (5%), ASAP Grant 0.27 million USD (5%)

¹ Actual cumulative comparing to initial allocation

- Main results (actual cumulative)**
- **60 agricultural smallholders benefited from grants** to invest in the adoption of climate-resilient crop production systems and technologies totalling **USD 244 thousand**, thus over **3 421 ha** has been **brought under climate resilient practices**;
 - **28 loans** totalling **2.69 million USD**, including 9 loans disburse to young entrepreneurs (0.76 million USD) and 19 loans to SMEs (1.93 million USD);
 - **2 infrastructure projects approved for financing and 5 infrastructure projects at the stage of feasibility studies preparation**;
 - **one grant for restauration of grassland coverage** for a total area of **10 ha**;
 - **175 producers trained** under ABDS-component;
 - **643 persons** participated to social mobilisation meeting for **Smallholders' Vulnerability and Business Diversification Pilot Project**;
 - **7 video spots** were developed and posted on different sites (4 on Financial literacy and 3 on ASAP grants)

1. IMPLEMENTATION PROGRESS

1. **FINANCIAL PROGRESS.** During 2019 CPIU has started the planned activities under RRP, after the amendment of all PIMs with all required adjustment and approved by IPSC at the end 2018, thus trying to ensure the good functioning of project.

2. For the implementation of activities according to 2019 AWP&B, has been planned to disburse USD 3.5 million from IFAD resources and ASAP Grant. During 2019, the total cost, including PFIs', beneficiaries' and GoM' contribution was achieved at 145%. By the end of the reporting period under the project's activities has been disbursed the amount of USD 3.0 million from total donors' funds that represent 85% from planned for 2019 (see details in Table 1).

Table 1: Plan vs. Actual Figures, by financiers

(USD '000)

2019	IFAD		ASAP	Total Donors Funds	Beneficiaries	GoM	PFIs	Total
	Loan	Grant						
Plan	1 848.8	114.1	1 587.3	3 550.2	851.9	237.1	255.6	4 648.3
Actual	2 715.4	23.4	277.2	3 016.1	2 374.3	515.2	817.4	6 722.9
Actual/Plan %	147%	21%	17%	85%	279%	217%	320%	145%

3. The main disbursement has been done under Component 2: Agribusiness development support totalling USD 2 700.7 thousand (see details in table 2).

Table 2: Plan vs. Actual Figures, by financiers

(USD '000)

Component	IFAD Loan			IFAD Grant			ASAP		
	AWPB 2019	Actual	Disbursed (%)	AWPB 2019	Actual	Disbursed (%)	AWPB 2019	Actual	Disbursed (%)
Component 1: Improve smallholder and agribusiness adaptive capacity	338.5	5.7	2%	-	-	-	1 555.1	238.1	15%
Component 2: Agribusiness	1 463.0	2 700.7	185%	92.0	23.4	23%	20.0	-	-

development support									
PM	47.3	9.0	19%	22.1	-	-	12.2	39.2	321%
Total	1 848.8	2 715.4	147%	114.1	23.4	21%	1 587.3	277.2	17%

4. **PHISICAL PROGRESS.** During the 2019, **51 agricultural smallholders benefited from grants** to invest in the adoption of climate-resilient crop production systems and technologies totalling **USD 209 thousand**, thus **3 275 ha** has been **brought under climate resilient practices**. **28 loans** totalling **2.69 million USD** have been disbursed to rural entrepreneurs, including 9 loans disburse to young entrepreneurs (0.76 million USD) and 19 loans to SMEs (1.93 million USD).

5. **MAIN IMPLEMENTATION CHALLENGES.** Unfortunately, during the reported period there were some encountered challenges that have slowed down the implementation of planned activities and disbursement of funds.

6. ***Climate-resilient water management and infrastructure development.*** As the deadline for receiving application for infrastructure projects to be financed during 2019 has been extended till December 2018, due to lack of applications, the final approval has been postponed for 2019. After the development of feasibility studies, CPIU had to organise the meeting for selection of infrastructure projects, that happened latter that it has been planned due to occurred changes among the members of the selection committee in the context of new Government appointment.

7. ***Farmers' adaptation through climate resilient investments.*** In the first half of the year, CPIU received a large number of grant applications for purchase of shredders. Moreover, many applications included equipment from the same equipment supplier, and namely Ozontech Impex SRL. In May 2019 CPIU decided to investigate the situation and suspended the process of grant applications reception and registration. Furthermore, visits to post procurement grant applicants were undertaken to check in the field the eligibility of beneficiaries and requested investments. The grant applications for unpurchased equipment have been put on hold for a final decision of the Selection Committee. In July the Selection Committee decided to suspend the assessment of registered applications for unpurchased equipment as well as the reception of new applications for shredders. Hence, the applications for unpurchased equipment were rejected. In addition, a maximum quota of 30% was established on each type of equipment and a maximum quota of 25% for an equipment supplier, out of the total number of applications received cumulatively for all types of equipment. Also, the Selection Committee decided that CPIU shall undertake a Market Survey for the eligible equipment under ASAP grant.

8. ***Agribusiness Development Support.*** In 2019 it was estimated to facilitate the main steps for the creation of the MCGF, including a study tour for key staff of MCGF. The MADRM intention of establishment an agriculture guarantee fund was postponed, due to Parliamentary elections (*held in February 2019*) and subsequent changes within the ministries. The support activities for the creation of the MCGF have been postponed.

9. It is worth mentioning that for MEs financing has been not selected /approved any Financial Institutions: due to ongoing changes in the sector, SCAs cannot apply for direct financing and participation of Rural Finance Corporation, as a wholesaler, was suspended.

WAYS TO ADDRESS/NEXT STEPS FOR ABDS COMPONENT

10. Having already elaborated the regulatory framework of MCGF, CPIU has resumed the discussion with MARDE regarding the creation of MCGF. An action plan is to be developed and identify next steps.

11. In order to increase access of micro entrepreneurs to RRP funds, CPIU has started to explore options for direct provision of microloans via commercial banks. In this regard, a new financial product was developed, which are to be coordinated with MoF, CLD, IFAD and presented to IPSC for approval.
12. Following adjustments operated by MoF to the Low no 419/2006 on public sector debts, state guarantees and state re-financing, which provides the inclusion of SCAs for participation in state re-financing, CPIU in cooperation with NCFM will assess "B" licence SCAs on compliance of eligibility criteria and present to MoF a short list of the best SCAs for approval to direct financing.
13. In order to increase the competitiveness of SCAs as a non-banking financial institution, CPIU (through a qualified service provider) will assist and provide direct support for SCAs eligible for direct financing.

2. DETAILED PROGRESS BY PROGRAMME COMPONENTS

2.1 Component 1: Improve smallholder and agribusiness adaptive capacity.

2.1.1 Sub-component 1.1: Climate-resilient water management and infrastructure development

14. The selection of infrastructure projects to be financed during 2019 has started in 2018, when has been undertaken all initial activities. The deadline for submitting applications was July 16, 2018. Within the deadline, 8 applications have been submitted from following localities:

- 1.Saharna village Noua, Rezina district;
- 2.Hincesti village, Hincesti district;
- 3.Grimancauti village, Briceni district;
- 4.Milestii Mici village, Ialoveni district;
- 5.Caplani village, Stefan Voda district;
- 6.Sauca village, Ocnita district;
- 7.Parcova village, Edinet district;
- 8.Cosnita village, r-nul Dubasari district.

15. As a result of which it was proposed to extend the deadline for submission of financing requests for the construction of infrastructure objects on the grounds that few applications were submitted for this stage. The deadline for submission the applications for funding were extended to 03 December 2018:

1. Carahasani village, Stefan Voda district;
2. Lozova village, Straseni district;
- 3.Vadul lui Raşcov village, Şoldăneşti district;
- 4.Alexandru Ioan Cuza, Cahul district;
- 5.Costeşti, Ialoveni district.

16. By the end of the last deadline, 13 applications for funding have been received. As a result of the review of the applications and visits to the site, according to the qualification requirements only 7 localities have been selected for development of the feasibility study.

17. CPIU has prepared the terms of reference and announced a tender to select the consulting company to develop the feasibility studies for selected 7 localities. At the selection committee that took place on June 28, 2019, the following localities were approved:

- Saharna village Noua, Rezina district;
- Grimancauti village, Briceni district;
- Caplani village, Stefan Voda district;
- Cosnita village, Dubasari district.
- Carahasani village, Stefan Voda district;
- Alexandru Ioan Cuza, Cahul district;
- Costești, Ialoveni district.

18. It is important to mention that the members of the commission decided to carry out the analysis of the water quality for irrigation for Grimancauți village, Briceni district and Caplani village, Stefan Voda district. Following the results of the analysis it was found that the water quality in the Caplani village, Ștefan Vodă does not correspond to the normative requirements for the water quality that can be used for irrigation.

19. Hydrological calculations have been made for the localities where is planned construction of rainwater harvesting ponds (Alexandru Ioan Cuza village, Cahul district and Carahasani village, Stefan Voda district). The hydrological and water quality data showed that the infrastructure object in the Carahasani village, Stefan Voda district does not correspond because the volume of water resources from the annual precipitation does not allow accumulation of water with the volume of 200 m³.

20. After the final stage of approval (28 June 2019), the following localities were approved for financing in 2019:

- Saharna Noua village, Rezina district
- Grimancauti village, Briceni district;
- Cosnita village, Dubasari district;
- Alexandru Ioan Cuza, Cahul district;
- Costești, Ialoveni district.

21. Infrastructure projects from Grimăncăuți village, Briceni district and Saharna Noua village, Rezina district honored their contractual obligations and presented the technical project and transferred their own contribution. CPIU will ensure the procurement of civil works and other related services for construction of selected infrastructure objects. The beneficiaries from the other 3 localities failed to present in time the technical project and collect the contribution.

22. Also, in 2019 was the selection of the infrastructure projects that will be financed in 2020, the deadline for submitting applications was 12 April 2019, due to the fact that only few applications were received was decided to extend selection for 31 May 2019. At the last deadline 11 applications were submitted from following localities:

- Hlinaia village, Edineț district;

- Malcoci village, Ialoveni district;
- Biliceni Vechi village, Sîngerei district;
- Lopatna (Jora de Mijloc) village, Orhei district;
- Antonești village, Cantemir district;
- Ceadâr-Lunga, Ceadâr-Lunga district;
- Vadul-Rașcov village, Șoldănești district;
- Cimișlia, Cimișlia district;
- Vorniceni village, Strășeni district;
- Soltănești village, Nisporeni district;
- Cărpineni village, Hîncești district.

23. As a result of the review of the applications and visits to the site, according to the qualification requirements only 5 localities have been selected for development of the feasibility study. CPIU has prepared the terms of reference for the selection of the consulting company for the elaboration of feasibility studies for following localities:

- Malcoci village, Ialoveni district;
- Biliceni Vechi village, Sîngerei district;
- Antonești village, Cantemir district;
- Ceadâr-Lunga, Ceadâr-Lunga district;
- Vorniceni village, Strășeni district.

24. The CPIU will evaluate the feasibility studies and will organize the meeting of the selection committee for the evaluation and approval of infrastructure projects to be funded in 2020.

2.1.2 Sub-component 1.2: Farmer's adaptation through climate resilient investments

25. This sub-component includes the following activities: (a) support smallholder farmers in the adoption of climate-resilient crop production systems and technologies, through investment grants and capacity development support; (b) support food/nutrition security and business diversification of women groups in high climate- and poverty-vulnerable areas and (c) support public and private investments in ecological restoration measures aiming to reduce climate-related risks and improve ecosystem services for agriculture.

26. For the implementation of **Sub-component 1.2: Farmer's adaptation through climate resilient investments** was planned to disburse from Project Funds USD 1.35 million. For the reporting period was disbursed in total the amount of USD 0.53 million, representing 32% of plan (see details in table 3).

Table 3: Sub-component 1.2 achievement, by financiers

(USD '000)

2019	ASAP	Total Project Funds	Beneficiaries	GoM	Total
Plan	1 352.1	1 352.1	255.0	58.8	1 665.9
Actual	237.0	237.0	247.3	46.8	531.1
Actual/plan, %	18%	18%	97%	80%	32%

1.2.1 - Climate resilient production system on technologies for smallholders

27. Social mobilization grant application and implementation support – in the second half of 2019, CPIU continued to disseminate the information about the ASAP grant -farm resilient investments available under the PRR during various meetings with farmers and stakeholders.
28. With the purpose of providing support to interested farmers in filling in grant application forms, in addition to 7 service providers (i.e. Savings and Credit Associations - SCAs), from all over the country (north, centre and south regions) contracted in the first half of 2019, CPIU selected and contracted other 6 service providers in the second half of 2019.
29. Field technical support for participating farmers – a technical expert continued to assess the compliance of equipment to be purchased with grant support with the requirements of the conservative agriculture system. No need for other expertise areas was identified in the reporting period.
30. Investment grants for on-farm resilient activities - in the reporting period, 92 farmers submitted grant application packages under this grant category. The application packages were reviewed and evaluated in 11 meetings of the Evaluation Commission at pre-qualification stage as well as in 5 meetings of Selection Committee at qualification stage. As result, 51 grants were awarded to farmers for on-farm resilient activities.
31. In the first half of the year, CPIU received a large number of grant applications for purchase of shredders. Also, many applications included equipment from a same provider, and namely Ozontech Impex SRL. In May 2019 CPIU decided to investigate the situation and suspended the process of grant applications reception and registration. Also, visits to post procurement grant applicants were undertaken to check in the field the eligibility of beneficiaries and requested investments. The grant applications for unpurchased equipment have been put on hold for a final decision of the Selection Committee.
32. Furthermore, In July with the purpose to ensure the diversification of on-farm climate resilient investments financially supported by ASAP grant, the Selection Committee decided to suspend the assessment of registered applications for unpurchased equipment as well as the reception of new applications for shredders. In addition, a maximum quota of 30% was established on each type of equipment and a maximum quota of 25% was established for an equipment supplier, out of the total number of applications received cumulatively for all types of equipment. To ensure the transparency of the information on the degree of achievement of the maximum quota per type of equipment and equipment supplier, it was decided that CPIU should post on its web page an updated information on weekly basis. Moreover, the Selection Committee decided that CPIU should undertake a Market Survey for the 13 categories of eligible equipment under ASAP grant.
33. In addition, the IFAD Supervision Mission of November 2019 made a series of recommendations in order to update and improve the application investment grants for on-farm resilient activities.
34. By the end of 2019, one expert was contracted to conduct the market study for the conservation agriculture equipment. Two other experts were in the process of selection in order to undertake a market study for other categories of equipment.
35. In the first quarter of 2020, the application procedure for on-farm resilient investments shall be changed based on the outcomes of the Market Study and IFAD Supervision Mission's recommendations. The RRP Implementation Manual shall be amended accordingly.

1.2.2 – Ecological restoration interventions

36. Support to restoration plans – in the second half of 2019, CPIU contracted a service provider and namely, the Forest Research and Management Institute (ICAS) selected on competitive basis for the development of restoration plans for shelterbelts.

37. By the end of 2019, a ToR was developed in order to initiate a completion for the selection of a technical supervisor to monitor the rehabilitation/establishment of shelterbelts and grass cover.

38. Investment on ecological restoration – During the reporting period two grant applications were submitted by private agricultural enterprises for shelterbelts establishment covering an area of 17,8 ha and one application on behalf of LPA for a shelterbelt covering 10 ha. By the end of 2020 the design plans for the three shelterbelts were developed by the service provider hired by CPIU.

39. In 2019 three applications were approved by the Selection Committee for grass cover establishment in orchard covering a total area of 27,4ha. A grant for the establishment of 10 ha of grass cover in orchard was awarded to a farmer in the reporting period.

40. The IFAD Supervision mission of November 2019 recommended that once all existing applications are processed, CPIU shall exclude agricultural enterprises from the beneficiaries of the grass cover and shelterbelt rehabilitation and establishment. The manual shall be amended accordingly.

1.2.3 Knowledge management

41. Other activity undertaken in the reported period was related to knowledge management activities. The activities undertaken under this category are the following:

a) *Development of three video spots.*

In the second half of the year, SC Jevise SRL finalised the development of three video spots aimed to raise awareness on climate change aspects in agricultural sector as well as promote the investments stimulated by CPIU towards rural resilience. Thus, the video spots include the information described below:

(i) investment grants for on-farm resilient activities:

- Reducing soil compaction, improving soil structure, conservation of soil moisture, etc (no-till, mini-till and stripe-till seeder, chisel cultivator);
- Improving soil moisture (drip / sprinkler irrigation systems, mulching materials);
- Providing an additional source of water during the hot summer period (the equipment for collecting rainwater from the buildings);
- Protecting crops from late frosts (anti-frost equipment);
- Producing renewable energy (solar batteries, wind turbines);
- Establishing good microclimatic conditions, protecting from heavy rain, wind, extreme temperatures (greenhouses).

(ii) Benefits of shelterbelt rehabilitation and establishment:

- Improvement of microclimatic conditions;
- Protecting the soil from high temperatures;
- Reducing the wind speed, increasing the humidity of the air;

- Improvement of growing conditions of agricultural crops;
- Increasing soil fertility conditions;
- Reducing soil erosion and slowing down the rainwater drainage;
- Creating conditions for wildlife development,
- Contribution to carbon dioxide storage;
- Providing protection against pests.

(iii) Benefits of grass cover rehabilitation and establishment:

- Protecting the soil from overheating;
- preventing soil erosion;
- Improving soil structure;
- Reducing soil compaction;
- Retaining soil moisture;
- Better access of equipment in orchards and vineyards during rain;
- Improving the quality of pastures and increasing the nutritional value of the fodder.

42. In addition, the video spots provide the information on investment grant and matching grant financing package provided and beneficiaries

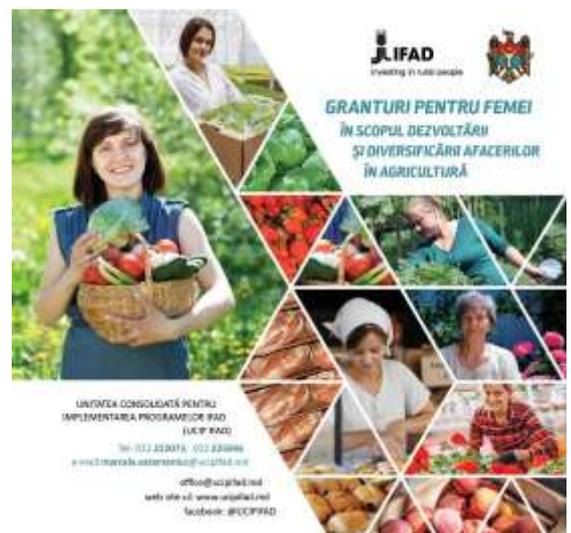
The target group for which the video spots were designed is: the rural population, agricultural enterprises (natural and legal persons carrying out entrepreneurial activity in the rural sector), local public authorities, scientific research institutions, educational institutions that wish to develop their business. in agriculture, but which do not have the information and knowledge about the existing financial support made available by CPIU.

Each video spot is available in a long version of 1 minute and short version of 30 seconds.

However, due to the fact that the agricultural enterprises shall be excluded from the list of beneficiaries of grants for rehabilitation/establishment of shelterbelts and grass cover, the video spot should be changed accordingly at the beginning of the year 2020.

b) *Development and multiplication of an information brochure and poster for women in the pilot area.* The printing house and namely Sonaris Com SRL designed and printed the booklet and a poster with information on support provided in the framework of the Women Smallholders' Vulnerability and Business Diversification Pilot Project implemented by CPIU IFAD. The booklet and poster were distributed during the social mobilisation campaign organised in the pilot area.

c) *Organizing a study visit abroad for at least 10 beneficiaries of Investment Grants for On-Farm Resilient activities.* This activity was not implemented in the reported period due to the recommendation.



1.2.4 Women smallholder on farm adaptation (pilot)

43. Social mobilization and business development. AO Mega is the service provider contracted to provide assistance services for the implementation of the Smallholders' Vulnerability and Business Diversification Pilot Project. In the reporting period, all LPAs have been informed about the pilot project purpose and objectives, asked to express their interest to participate in the women pilot and designate a contact person from the mayoralty to be responsible for pilot activities. Out of a total 30 LPAs, one LPA refused to participate in the pilot project and namely, Pripiceni Razesi village, Rezina rayon.

44. The service provider established contact with LPAs and organised 25 mobilization/information meetings. At the information meetings, the participants learned about climate change impact on agriculture and RRP Smallholders' Vulnerability and Business Diversification Pilot Project as follows: pilot area, target group and type of eligible investments. The total number of participants in the social mobilisation meetings accounted to 643 persons.

45. Capacity building – By the end of 2019, the service provider organised eight capacity-building workshops with the purpose to provide support in identification of investment needs and in filling in grant application forms. In the workshop participated 163 women covering 16 villages in the pilot area. Each woman participating in the workshop filled in an Individual Participation Form comprising the following information: age, employment, average income, salary, income source, information about registered enterprise or other entity with the involvement of the woman, business idea, expression of interest in application for ASAP grant. The workshop agenda included the following sessions: business start-up and management; business financial and fiscal issues; climate change resilience; ASAP matching grants and eligibility criteria, application procedure, type of eligible investments, application form and required information to be filled in, selection and approval procedure for grant applications.

46. Due to low grant application interest revealed by women from the villages currently covered by the project, the pilot area shall be extended. In addition, the IFAD Supervision mission of November 2019 made a series of recommendations aimed to improve the outcomes of the pilot project that will lead to the amendment of the terms of the contract signed with the service provider in the year 2020.

47. Matching grants

48. Grant to support for production. This activity foresees offering matching grants up to 5000 US \$ with a co-financing share of 20 % to women that are working individually in agriculture in pilot area on production or processing activities. In the reported period, the service provider started to provide support to women in filling in applications. Hence, eleven grant applications were submitted to CPIU, from which nine applications are related to beekeeping activities, one application is for a greenhouse and another one for equipment needed for field crop production.

49. Grant to support processing groups. Under this activity, it is planned to provide matching grants up to 8000 US\$ with a co-financing share of 15 % to women that are working in processing groups. In the reported period no grant applications were submitted by women involved in processing groups.

2.2 Component 2: The Agribusiness Development Support

50. **Overview and component achievements.** For the implementation of ABDS component it was planned to disburse from Project USD 1.57 million. During the 2019 it was disbursed the amount of USD

2.7 million, representing 173% of plan. Under term finance for MSMEs sub-component the plan is exceeded by 207%, which led to a significant increase of PFIs and beneficiaries contribution. Recalculated¹ to the actual loan amount, the PFIs contribution represent 131% to plan, and beneficiary's contribution 179%. GoM (*exemption from payment of taxes, duties and VAT with deduction right, on goods purchased from RRP funds*) went far beyond the plan, as for VAT exemption have benefited about 80% of beneficiaries (never been before). For the implementation of technical support activities was used USD 25.3 thousand or 10% to plan (*details in table 4*) due to:

- (i) decision of the establishment of Agribusiness Credit Guarantee Fund (ACGF) has not yet been taken and the amount estimated for assistance to establish the ACGF was not use;
- (ii) support activities to SCAs were postponed, the changes in sector were not completed;
- (iii) technical assistance activities to agribusiness were largely financed from IRECR, as the Program is in the last year of implementation;

Table 4: ABDS component achievement, by financiers (USD '000)

2019	IFAD		ASAP	Total Project Funds	Beneficiaries	GoM	PFIs	Total
	Loan	Grant						
Plan	1463.0	92.0	20	1575.0	503.4	30.9	255.5	2364.8
<i>s/c Term finance to MSMEs</i>	1300			1300	395.1	-	255.5	1950.6
<i>/Recalculated to actual Σ of loans²</i>					<i>/1079.0</i>		<i>/623.4</i>	
<i>s/c Technical support to MSMEs</i>	163	92	20	255	108.3	30.9	-	414.2
Actual	2700.7	23.4	0	2724.1	2127.0	453.9	817.4	6122.4
<i>s/c Term finance to MSMEs</i>	2698.8	0	0	2698.8	2125.9	448.8	817.4	6090.9
<i>s/c Technical support to MSMEs</i>	1.9	23.4	0	25.3	1.1	5.1	-	31.5
Actual/plan	184.6%	25.4%	-	172.9%	179.1%	x	131.1%	258.8%
<i>Share by Financiers</i>				44.5%	34.7%	13.4%	7.4%	100%

51. **Sub-component 2.1: Term finance for MSMEs.** According to the PIM, the Credit Line Directorate is responsible for evaluation and approval of PFIs. As of 31 December 2019, the CLD board has approved for implementation of term finance MSMEs sub-component, 10 Financial Institutions (FIs), including 7 Commercial Banks, namely: (i) Banca Comerciala Română Chişinău; (ii) Comerţbank; (iii) FinComBank; (iv) Moldova Agroindbank; (v) MobiasBanca; (vi) ProCreditBank and (vii) Moldindconbank (*conditioned*); and three (3) Non-Banking Credit Institutions (NBCI), namely: Microinvest, Moldcredit and Rural Finance Corporation (RFC). Although Banca Comerciala Română Chişinău and "Microinvest" were approved for participation, these institutions have not yet signed the Re-financing Agreement. During the year, other three (3) FIs were suspended, due to non-compliance with the eligibility criteria: Moldindconbank, Moldcredit and RFC.

52. Starting from April 2019, five (5) PFIs have disbursed the amount of USD 2.7 million, achieving the SMEs financing plan to 291% and the YEs to 123% in terms of value, and 190% and 112% respectively; in terms of volume (see details in table 5 and 6). Due to suspension of RFC and non-approval of any SCAs

²Data are recalculated based on actual amount of loans. According to the established conditions, contribution is directly proportional to loan /investment value. Thus, the contribution fluctuates depending on loan amount/investment value.

for direct financing (ongoing changes in the SCAs sector), the planned amount for micro entrepreneurs financing (USD 200 thousand) was not used.

53. **PFIs performance.** The most active in lending activity continued to be Moldova Agroindbank, with share of 57% of loans disbursed, followed by FinComBank and MobiasBanca, with share of 21% and 11%, respectively. Moldova Agroindbank and FinComBank are active in terms of YEs financing, and MobiasBanca in financing of women. Based on data regarding the collateral, ProCreditBank and Comertbank have the highest collateral rate, above 200%, but the mentioned active banks have on average the collateral rate of about 130%.

54. Being responsible for approving the interest calculation formula and revising it twice a year (in March and September), CLD Board has approved calculation formula of reference rate on loans in MDL based on inflation. Thereby, until September 2019, the Project beneficiaries paid an interest of 7.5%, and for the next half of the year, i.e. September 2019-March 2020, an interest rate of 9.57%, higher with 2.0 pp.

55. Under **young entrepreneur financing facility**, based on demand, 9 YEs (112.5% of plan) have received IFAD loans amounting to USD 369.4 thousand (123.1% of plan). Beneficiary's contribution reached the amount of USD 195.8 thousand, making up 32% of total investment cost vis-a-vis of 10% requested, due to investments in plantation of orchards which require large amounts for preparation activities. The value of PFIs contributions is USD 49.2 thousand, representing 11.8% of the total loan amount vs requested 10%. **The total cost** related to the implementation of YEs financing activity achieved the amount of USD 677.5 thousand, or 172.1% of plan (see table 5).

Table 5: Number and value of investments for YEs

(USD '000)

Term finance for YEs	Number of loans	% women	Total Value				Total cost
			IFAD loan	PFIs resources	Beneficiary contribution	GoM contribution	
Plan	8	30%	300.0	33.3	37.1	0	376.4
<i>/Recalculated to actual loan amount</i>				<i>/41.1</i>	<i>/46.5</i>		<i>/393.6</i>
Actual	9	22%	369.4	49.2	195.8	63.1	677.5
% achieved	112.5%	73%	123.1%	119.7%	421%	10 times	172.1%

56. More than half of portfolio, cca. 66.7%, was used for business expansion, which proves that YEs have a viable business and there is growth; and 33.3% of portfolio used for launching new business shows the interest of youth to start a business. The loans were mostly invested, about 61%, in plantation of orchards and berries (apples, plums, sweet cherries and strawberries) and cca. 20% in cool storage facilities, thus entrepreneurs extend sales period of products. The target of women participation is close to the plan: 22% vs. 30%.

57. Under the **SME financing facility**, 19 SMEs, representing 190% of annual plan have received from IFAD proceeds the amount of USD 2.3 million (291% of plan). Beneficiary's contribution reached the amount of USD 1.9 million, making up 38.4% of total investment cost vis-a-vis of 25% requested, due to financing of large share of portfolio for investments in building of cool storages. The PFIs have contributed with an amount of USD 768.2 thousand, representing 24.8% of the total loan amount vs

requested 20%. **The total cost** related to the implementation of SME financing activity achieved the amount of USD 5.4 million. (see table 6)

Table 6: Outreach achievement under SME financing (USD '000)

SME investments financing	No of loans	% women	Total value, (USD '000)				Total cost
			IFAD loan	PFI	Beneficiaries	GoM	
Plan /Recalculated to actual loan amount	10	30	800.0	200.0 /582.3	333.3 /1032.5	0	1333.3
Actual	19	36.8	2329.3	768.2	1930.1	385.7	5413.3
Actual/plan, %	190%	122.6%	291.2%	131.9%	186.9%	-	406%

58. Most of SMEs, cca. 84%, have required financing for expansion of business, it denotes that enterprises have a marketplace and established sales contracts, but is also linked to profile of investment: 60% of loan portfolio was disbursed for cold storage facilities, this being the next step of fruit production value chain.

59. **Targeting.** In terms of geographical distribution, based on demand, the financial services were provided in a proportion of 43% in the north of Moldova, 39% –in the center and 18% -in the south. The target of women participation under SMEs financing has been met: 36.8% vs. 30% planned. As for YEs, the share of women is close to the plan: 22% vs. 30%. About 78% of the YEs are micro-family based enterprises and 33% are start-ups. Approx. 32 % of financed SMEs are micro and 58% are small enterprises, which confirms that the Project offers access to financial services to small entrepreneurs.

60. **Sub-component 2.2. Credit Guarantees for MSMEs.** In 2019 it was estimated to facilitate the main steps for the creation of the MCGF, including a study tour for key staff of MCGF. The MADRM intention of establishment an agriculture guarantee fund was postponed, due to Parliamentary elections (*held in February 2019*) and subsequent changes within the ministries. CPIU has resumed discussion with MARDE and it was agreed to review materials that have been developed, elaborate an action plan and to set the next steps.

61. **Sub-component 2.3. Technical support to MSMEs** comprises three measures: (i) technical support to agribusiness, youth entrepreneurs and SCAs, (ii) financial literacy, and (iii) knowledge management and targeting.

62. The **technical support to agribusiness** was oriented to producers' groups/associations. Taking into account that both ongoing Programmes (IRECR and RRP) provide technical support to agribusiness/development of value chains, this being a continuous support, the activities were divided between the Programmes. As the IRECR is in the last year of implementation, the largest amount was used from IRECR. From RRP it was disbursed a very small amount, approx. USD 1.9 thousand, for trainings of lavender and table grapes producers (*the activities are detailed in annex 2*). In the context of above mentioned, some information is reported to both Programs.

63. Is to mention that, CPIU value chain development (VCD) specialist, hired in February 2019 under the IRECR, took over the RRP activities on support to agribusiness and has started to work closely with producer groups of value chains previously set-up under the IRECR: (i) *table grapes* and (ii) *sheep & goat milk* and new identified: (i) *dairy* and (ii) *aromatic plants-lavender*. As a result of field visits and meetings with producer's groups, it was established a productive cooperation with four (4) professional

producers’ associations: (1) Association of Producers and Exporters of Grapes (APEG); (2) Dairy Farmers Association (DFA); (3) Sheep & Goat Producers Farmer Federation (SGPFF); (4) Lavender Producers Farmer Association (LFA) (*the SGPFF was recently set up*).

64. All four mentioned Associations were invited and assisted to develop an activity plan correlated with the RRP/IRECR support activities. For the implementation of activity plan, it was signed the partnership agreement, according to which VCD specialist has worked closely with both: producer’s groups and associations. This cooperation proved to be quite efficient and productive: (i)it was easy to identify the needs, as associations know from the field the needs of producers and of the sector as a whole; (ii)in the implementation of activities associations has contributed with own fund; (iii)associations have closely monitored the quality of assistance provided by the contracted experts.

65. Based on partnership agreement, in collaboration with the Association, it was identified 9 producers’ groups with a total number of 692 members and managed to resume the support activities to 4 table grape PGs with 76 members. Under the RRP, in 2019, it was provided support to LFA and APEG, in organization of training for 175 producers, associations contributing with own resources in proportion of 30% of the total training cost. Beside the fact that under trainings the producers got knowledge about best technologies applied in the sector they operate, they have discussed the ways of cooperation and fortification of groups, so that they can later apply for grant.

66. As a result of performed in 2019 support activities it was increased 10 times the number of members, 3 times the number of groups and established collaboration with other 2 professional associations/2 value chains identified (details in table 7).

Table 7 Technical support to agribusiness

	Activities	Plan	Actual	
1	Partnership agreements signed with professional Associations	-	4 (APEG; DFA; LFA; SGPFA)	
2	VC identified / strengthened	0	2 (dairy and medicinal & aromatic plants)	
3	New PGs identified, visited and assisted	-	9 PGs -692 members	
4	Table grapes PG (previously set-up) visited and assisted	-	4 PGs -76 members	
5	Pilot projects identified / supported	3	0	

67. **Target group.** It is worth mentioning that members of assisted PGs are micro and small farms: under dairy groups the member has on average 5 cows; the table grape producers have on average 3ha, lavender producers-4 ha, and sheep & goat producers-179 heats of animals (details in table 8). An achievement to be noted is the almost equal share of women and men in total number of PGs members (50.3%-men and 49.7%-women). The women participation in training activities is 11.4%.

68. Taking into consideration that the activities of establishment and fortification of producers’ groups were resumed in spring of 2019, the groups were not prepared to establish a processing plant and apply for grant.

Table 8 Data on Producers Groups supported under VCD sub-component

No.	Group Name	unit	Size of the farm	Average farm size/per member	Members in group	Including women
1	Dairy group, Florești town	heads	670	56	12	2
2	Dairy group, Alexandreni village	heads	158	9	18	2
3	Dairy cooperative, Hiliuti village	heads	1 800	3	600	360
4	Dairy group Fundurii-Vechi village	heads	683	62	11	2
5	Table Grape producers' group Causeni, Hadjimus village	Ha	84	4	22	5
6	Table Grape producers' group Straseni, Scoreni village	Ha	92	3	27	5
7	Table Grape producers' group Hincesti town	Ha	33	3	13	1
8	Table Grape producers' group Hincesti, Ciuciuleni village	Ha	51	4	14	1
9	Sheep &Goat producers' group Taraclia village	heads	1830	141	13	0
10	Sheep &Goat producers' group Gribova village	heads	950	136	7	3
11	Sheep &Goat producers' group, Cahul rayon	heads	1310	218	6	0
12	Sheep &Goat producers' group, Căușeni rayon	heads	3448	216	16	0
13	Lavender producers' group	Ha	37	4	9	1
	Total				768	382 /49.7%

69. **The support to youth** on business plan development was provided through two out of five selected and approved service providers, namely: MEGA (Mobile Expert Group in Agribusiness) and Proconsulting LLC. During the reporting period, under RRP 5 BPs were developed and approved for financing.

70. In order to enhance the YEs knowledge in assessing their potential for distribution of their own production, in elaboration of necessary measures to adapt to existing markets and its requirements, several training sessions were organized under which were trained 78 young entrepreneurs, IRECR and RRP beneficiaries. If in previous years the training has the classroom format, these sessions had a round table format, so the participants were challenged in discussions, the impact was remarkable.

71. **SCA development.** Based on NCFM request it was estimated to support in 2019 the NCFM on elaboration of 2 draft normative acts, which summarizing from amendments of SCAs Law: (i) the regulation on the licensing of SCAs; (ii) on establishing internal procedures and operative records on identification, recording and risk management. Due to extension of approving the modifications, the support was suspended and will be resumed in 2020.

72. **Financial literacy.** In order to ensure the continuity and to enhance the financial literacy levels of the micro entrepreneurs/rural population, in June CPIU has selected a company that developed four video spots (3 minutes each) on: (i) how to elaborate a personal budget; (ii) how to start a business; (iii) inform yourself before taking a credit; (iv) financial instruments you can benefit. All videos were placed on CPIU web page, UCIP IFAD Moldova Facebook page, and YouTube platform. The spots were forwarded to Project partners and placed on their web page or Facebook page.

73. **Based on overall Project appraisal targets, the following outputs were achieved in 2019:**

Indicators	Appraisal	Plan 2019	Actual 2019
Micro entrepreneurs financed with loans,	290	40	0
including women receiver	87 (30%)	12 (30%)	0
Young entrepreneurs financed with loans,	30	8	9

<i>including women receiver</i>	10 (30%)	3 (30%)	2 (22%)
SME financed with loans	40	10	19
<i>including women receiver</i>	10 (25%)	3 (30%)	7 (37%)
People trained under MCGF	10	10	0
<i>including women receiver</i>	3 (30%)	3 (30%)	
People trained under assistance for agribusinesses	170	48	175
<i>including women receiver</i>	43 (25%)	12 (25%)	20 (11%)
Young entrepreneurs/micro entrepreneurs supported with business plan	70	15	5
<i>including women receiver</i>	21 (30%)	5(30%)	0
Youth entrepreneurs trained,	150	50	78
<i>including women</i>	45 (30%)	15 (30%)	23 (29%)
SCAs staff trained,	300	0	0
<i>including women</i>	120 (40%)	0	0

2.3 Programme Management

74. The overall management of the Programme lies within the responsibility of the CPIU-IFAD, established by the Government Decree, entrusted with responsibility for implementation activities coordination, including financial management. Currently, the CPIU-IFAD comprises 18 fulltime employees, including the CPIU director, 16 specialists in charge of the on-going programme' implementation and driver.

75. CPIU will continue to exercise its responsibilities in terms of:

- Programme implementation in technical and financial terms, as well as supervision of the overall activities thereof;
- procurement under the Programme's components;
- monitoring and evaluation of the Programme's impact in compliance with the RIMS indicators and other additional indicators which will enable Programme performance assessment;
- preparation of progress reports, with continuous improvement thereof.

76. Total cost of the component to ensure management of RRP planned for 2019 amounts to USD 94.7 thousand. This includes USD 21.5 thousand IFAD loan contribution, USD 21.24 thousand IFAD grant and USD 32.76 thousand ASAP. The donor funding is expected to generate an amount of USD 19.2 thousand GoM contribution as forgone VAT and other taxes.

77. By the end of the reporting period, under the Project management component has been spent 65% of the total planned budget (*see details in table 2.3.1*).

Table 2.3.1: Plan vs. Actual Figures, by financiers

(USD '000)

2019	IFAD		ASAP	GoM	Total
	Loan	Grant			
Plan	21.50	21.24	32.76	19.20	94.70
PM Investment Costs	19.80	17.10	15.40	13.10	65.5
Recurrent Costs	1.65	4.13	17.32	6.10	29.2
Actual	9.06	-	39.17	13.21	61.44
PM Investment Costs	9.06	-	28.04	7.42	44.51
Recurrent Costs	-	-	11.14	5.79	16.93
Spent (%)	42%	-	120%	69%	65%

78. **Knowledge Management and Communication Activities.** The role of knowledge management is to generate and share knowledge and experience between each employee involved in the working process of an institution. Various aspects are vital for a better result obtained by an organization, one of the most important aspect is KM implementation.

79. During 2019, CPIU's KM&C Specialist main focus was on expanding all the collaborations with mass media representatives using social media, different internet sources, TV/radio media, printed media and CPIU web site, to promote and disseminate information.

80. In the beginning of the year, the end of February, was launched the new CPIU website, with a total new interface more intuitive than before: <https://www.ucipifad.md/>.

The statistics for 2019:

- over **7.14 K** visited the website (in second part of the year 5.04 K, more than in previous period with 107.91%);
- **22.5 %** are retuning visitors;
- **80.52 %** from Moldova;
- **53.56%** are from Chisinau, **27.04%** are not set, and **1,06%** from Balti;
- **52.15%** accessed from desktop, **46.51%** from mobile phones, **1.35%** from tablet;
- **51.9%** male, **48.1%** female,
- **29.71%** are 25-34-year-old,
- **21.61%** of views are for the first page, **7.67%** of views are for Procurement page, **8.61%** on Grant page

81. In March, CPIU-IFAD participated, as per usual, at the spring edition of "Moldagroteh" exhibition, under the umbrella of the Ministry of Agriculture, Regional Development and Environment, CPIU-IFAD was, next to other projects representatives. This type of event always has a great positive and quality impact, being promoted on different media source, twice a year we can interact and disseminate information to our main target group. *(details in annex 1)*

82. In the first trimester of the year, CPIU specialists participated at information session targeted to disseminate information regarding IFAD Programme and identify potential beneficiaries. These kinds

of events give the possibility to create a relation with potential beneficiaries, each member of CPIU is involved in direct communication that works best in majority cases, people have the possibility to a questions-answer session. *(details in annex 1)*

83. In order to reach as many potential beneficiaries as possible and to promote and familiarize the audience about all the opportunities offered by IFAD Programme CPIU used the best tactic - presented the best success stories. For a better impact all articles were published on several websites: CPIU's and www.agrobiznes.md, a local agricultural portal that worked with CPIU in 2018 and based on good feedback was decided to continue the collaboration, the division created before on Agrobiznes web site for CPIU-IFAD <https://agrobiznes.md/ucip-ifad> was enriched with all information, news, videos, success stories regarding CPIU activities. *(details in annex 1)*

84. Additionally, to this CPIU tried to reach out to the target group and disseminate information regarding the possibilities offered by the Infrastructure for Rural Resilience and Growth component, in May an informative video, was embedded on AgroTV channel, video was on air 84 times (B&S 036/19 PRR contract). *(details in annex 1)*

85. Even though online mass media is getting more popular there are public that is still using printed mass media as an information source, from this perspective CPIU does pursue its collaboration with "Curierul agricol" newspaper in 2019, they did published success stories and invitation to procurement contests *(details in annex 1)*

86. In this period have been edited promotional materials for Inclusive Rural Finance and Capacity development component, describing who can benefit from these opportunities and all general conditions necessary to be able to apply for the credit. *(details in annex 1)*

87. In the second trimester of the year one of the task was to inform about the grant opportunities for Women smallholder on farm adaptation in the pilot area that cover 4 rayon – Telenesti, Nisporeni, Calarasi and Rezina which include about 30 Local Public Authorities (LPA), to bring out information about who is eligible and what will be the benefits for women, was a task assumed by the CPIU and the best way to reach out to target group, simultaneous with social mobilization campaign were edited promotional materials. *(details in annex 1)*

88. In October, CPIU-IFAD participated, as per usual, at the autumn edition of "Moldagroteh" exhibition, under the umbrella of the Ministry of Agriculture, Regional Development and Environment, CPIU-IFAD was, next to other projects representatives. This type of event always has a great positive and quality impact, being promoted on different media source, twice a year we can interact and disseminate information to our main target group. *(details in annex 1)*

89. In the second part of the year, CPIU specialists participated at information session targeted to disseminate information regarding IFAD Programme and identify potential beneficiaries. These kinds of events give the possibility to create a relation with potential beneficiaries, each member of CPIU is involved in direct communication that works best in majority cases, people have the possibility to a questions-answer session. *(details in annex 1)*

90. KM& Communication specialist updated website content with most important activities (*details in annex 1*)

91. Even though online mass media is getting more popular there are public that is still using printed mass media as an information source, from this perspective CPIU does pursue its collaboration with "Curierul agricol" newspaper in 2019, they did published articles on CPIU IFAD collaboration with Association of Farmers Milk Producers. (*details in annex 1*)

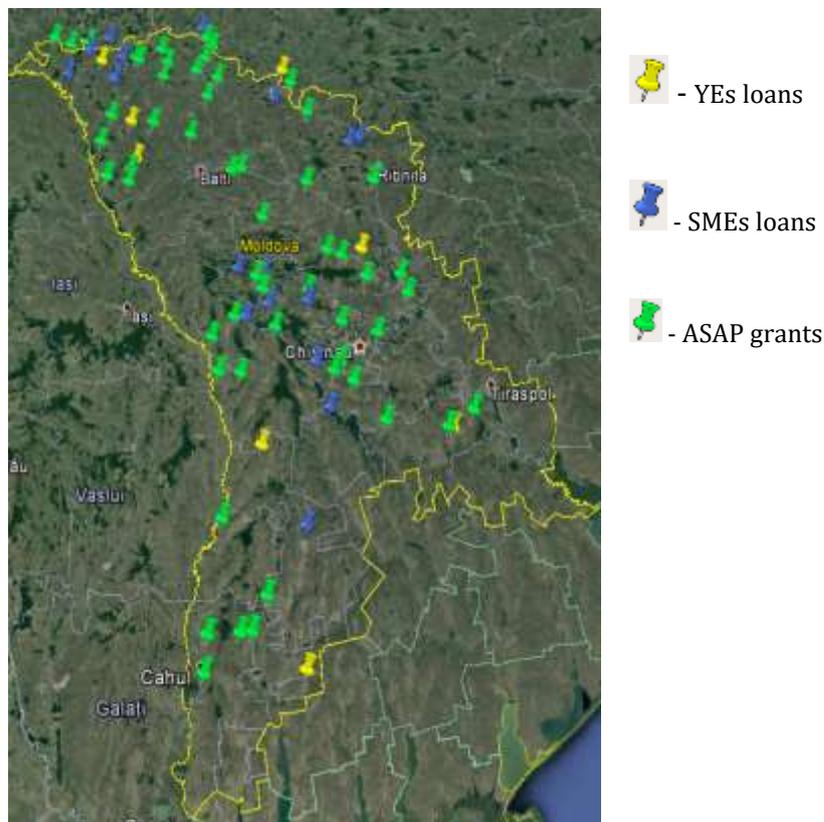
92. CPIU's communication specialist designed printed materials to disseminate detailed information regarding RRP components. (*details in annex 1*)

93. During 2019, on CPIU's Facebook page were presented the information related to financial opportunities, success stories, news, study visits, videos (details in annex 6, pt. 7):

- At 31th of December **2207** followers,
- **78.84 %** followers are from Moldova,
- **56.27 %** followers are from Chisinau
- **49%** women, **50%** men
- age group **25-34-year-old**

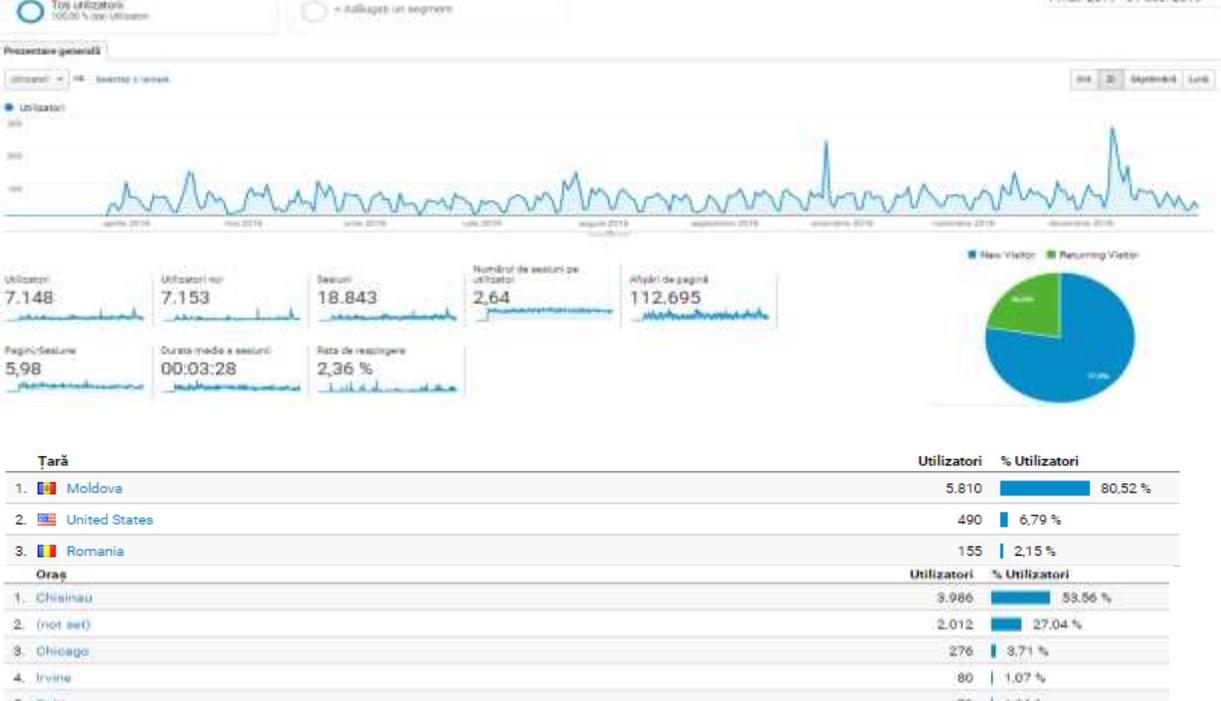
94. **Monitoring and Evaluation.** During 2019 the M&E unit, individually or with CPIU specialist responsible for implementation of the components, has made a set of visits to RRP beneficiaries. These visits were focused on monitoring of grants beneficiaries financed from ASAP funds. During the visits the M&E unit has collected beneficiary data to be introduced in its M&E system and location data in order to update its GIS map (see details in fig. 2.3.2)

Fig. 2.3.2: Distribution of RRP beneficiaries



ANNEXES

Annex 1: List of promotion activities

Nr	Title	Description	Link																														
1	WEB site	<ul style="list-style-type: none"> - over 7.14 K visited the website (in second part of the year 5.04 K, more than in previous period with 107.91%); - 22.5 % are returning visitors; - 80.52 % from Moldova; - 53.56% are from Chisinau, 27.04% are not set, and 1,06% from Balti; - 52.15% accessed from desktop, 46.51% from mobile phones, 1.35% from tablet; - 51.9% male, 48.1% female, - 29.71% are 25-34-year-old, - 21.61% of views are for the first page, 7.67% of views are for Procurement page, 8.61% on Grant page 	 <p>Utilizatori</p> <table border="1"> <thead> <tr> <th>Tară</th> <th>Utilizatori</th> <th>% Utilizatori</th> </tr> </thead> <tbody> <tr> <td>1. Moldova</td> <td>5.810</td> <td>80,52 %</td> </tr> <tr> <td>2. United States</td> <td>490</td> <td>6,79 %</td> </tr> <tr> <td>3. Romania</td> <td>155</td> <td>2,15 %</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Oraș</th> <th>Utilizatori</th> <th>% Utilizatori</th> </tr> </thead> <tbody> <tr> <td>1. Chisinau</td> <td>3.986</td> <td>53,56 %</td> </tr> <tr> <td>2. (not set)</td> <td>2.012</td> <td>27,04 %</td> </tr> <tr> <td>3. Chicago</td> <td>276</td> <td>3,71 %</td> </tr> <tr> <td>4. Irvine</td> <td>80</td> <td>1,07 %</td> </tr> <tr> <td>5. Balti</td> <td>79</td> <td>1,06 %</td> </tr> </tbody> </table>	Tară	Utilizatori	% Utilizatori	1. Moldova	5.810	80,52 %	2. United States	490	6,79 %	3. Romania	155	2,15 %	Oraș	Utilizatori	% Utilizatori	1. Chisinau	3.986	53,56 %	2. (not set)	2.012	27,04 %	3. Chicago	276	3,71 %	4. Irvine	80	1,07 %	5. Balti	79	1,06 %
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		<div style="border: 1px solid black; padding: 5px;"> <p>Parametru principal: Categorie de dispozitive</p> <p>Reprezentare grafic: vizualizare Parametru secundar Tip de ordonare: Standard</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th colspan="2">Achiziție</th> </tr> <tr> <th>Categorie de dispozitive</th> <th>Utilizatori</th> </tr> </thead> <tbody> <tr> <td></td> <td style="text-align: center;">7.148 Procentaj din total: 100,00 % (7.148)</td> </tr> <tr> <td>1. desktop</td> <td style="text-align: center;">3.716 (52,15 %)</td> </tr> <tr> <td>2. mobile</td> <td style="text-align: center;">3.314 (46,51 %)</td> </tr> <tr> <td>3. tablet</td> <td style="text-align: center;">96 (1,35 %)</td> </tr> </tbody> </table> <p style="text-align: right; font-size: small;">1 mar. 2019 - 31 dec. 2019</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <p>Top utilizatori</p> <p>Valoare medie</p> </div> <div style="width: 45%;"> <p>Afișajul cu pagini</p> </div> </div> <table border="1" style="width: 100%; border-collapse: collapse; font-size: small;"> <thead> <tr> <th>Titlul paginii</th> <th>Afișări de pagină</th> <th>% Afișări de pagină</th> </tr> </thead> <tbody> <tr> <td>1. UCIP IFAD</td> <td style="text-align: right;">16.736</td> <td style="text-align: right;">14,85 %</td> </tr> <tr> <td>2. Achiziții - UCIP IFAD</td> <td style="text-align: right;">8.645</td> <td style="text-align: right;">7,67 %</td> </tr> <tr> <td>3. UCIP IFAD</td> <td style="text-align: right;">7.622</td> <td style="text-align: right;">6,76 %</td> </tr> <tr> <td>4. Granturi - UCIP IFAD</td> <td style="text-align: right;">5.774</td> <td style="text-align: right;">5,12 %</td> </tr> <tr> <td>5. Granturi - UCIP IFAD</td> <td style="text-align: right;">3.929</td> <td style="text-align: right;">3,49 %</td> </tr> <tr> <td>6. Granturi pentru finanțarea măsurilor de adaptare a sistemelor de producere agricolă la schimbările climatice - UCIP IFAD</td> <td style="text-align: right;">2.728</td> <td style="text-align: right;">2,42 %</td> </tr> </tbody> </table> </div>	Achiziție		Categorie de dispozitive	Utilizatori		7.148 Procentaj din total: 100,00 % (7.148)	1. desktop	3.716 (52,15 %)	2. mobile	3.314 (46,51 %)	3. tablet	96 (1,35 %)	Titlul paginii	Afișări de pagină	% Afișări de pagină	1. UCIP IFAD	16.736	14,85 %	2. Achiziții - UCIP IFAD	8.645	7,67 %	3. UCIP IFAD	7.622	6,76 %	4. Granturi - UCIP IFAD	5.774	5,12 %	5. Granturi - UCIP IFAD	3.929	3,49 %	6. Granturi pentru finanțarea măsurilor de adaptare a sistemelor de producere agricolă la schimbările climatice - UCIP IFAD	2.728	2,42 %
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2	Exhibition - to promote IFAD Programme s facilities	-The international specialized exhibition of machinery, equipment and technologies for agroindustry complex "MOLDAGROTECH" (2019-spring);		 https://www.facebook.com/UCIPIFAD/photos/pcb.2007458296037227/2007539192695804/?type=3&theater
		- The international specialized exhibition of machinery, equipment and technologies for agroindustry complex "MOLDAGROTECH" (2019-autumn)		
3	Informational session	Interact with potential beneficiaries from different target group and region.	Over 180 participants	-Information of agricultural producers on the possibility of accessing the financial means related to the support measures offered on the market were held in Chisinau, Calarasi and Ungheni: https://www.facebook.com/374657479331889/photos/pcb.1450030291794597/1450028165128143/?type=3&theater
			24 participants	-Informational session for Farmer Field School: https://www.ucipifad.md/noutati/masa-rotunda-cu-tematica-eficienta-aplicarii-tehnologiilor-minime-de-lucrare-a-solului-in-republica-moldova-pe-modelul-rezultatelor-obtinate-de-scolile-de-camp-pentru-fermieri-in-domeniul-agr/ https://agrobiznes.md/ucip-ifad-a-evaluat-rezultatele-inregistrate-in-scolile-de-camp-pe-parcursul-anului-2018.html?fbclid=IwAR3Q_qCtC_kfwjZ2B6RXDfFg38q_SFUhB2KRtuboMUhTw-JLYCXN9QbtIZk
			Over 80 participants	-Informational sessions for SCA organized in Chisinau, Cahul and Nisporeni.
			280 participants	-General Assembly of the National Federation of Moldovan Farmers arranged a meeting to make familiar with the activities carried out by NFMF and their impact: https://www.facebook.com/fnmoldova1995/posts/1032166230304137

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			21 participants	-The Association for Regional Cooperation in partnership with the Association of Farmers - Milk Producers, topic of this event was Financial Management of Agricultural Enterprises (presentation of MAC-P and IFAD Programme): http://procore.md/news/producatorii-agricoli-interesati-de-programele-mac-p-si-ifad/?fbclid=IwAR2e6R1gJa_D1dgGcfE2XgWG2hDFsmItyDnuiWNC4oweP3TfdPopdywqz5M
			23 participants	-Women's Association for Environmental Protection and Sustainable Development, Glodeni District Council, Falesti https://www.facebook.com/PCamenca/photos/pcb.420690638678949/420690065345673/?type=3&theater https://www.facebook.com/PCamenca/photos/pcb.420690638678949/420689545345725/?type=3&theater
			Over 40 participants	-FARM (Farmers' Federation of the Republic of Moldova) Workshop of young farmers in Orhei and Hincesti rayons https://www.facebook.com/raionorhei/photos/ms.c.eJw9y9EJACAMA9GNxMamJvsVJlJ093EHBFCmi4AKHmioGTJhPKDFCvMX3L3ogeIWax~;S7hEP.bps.a.2215344445228641/2215344565228629/?type=3&theater http://tineri.agrofarm.md:800/?q=node%2F55&fbclid=IwAR2EQ4ybFt-VaRg25ghs_k_5QNAD8enT-V2HwGs96vYS9nIj2Se4HObNAk8
			Over 200 participants	-Worldwide Moldovan Business Association organized DAR campaign – Regional Agricultural Dialogue, period 23 July – 9 August 2019, in 11 rayons. CPIU specialist were at 6 events: Cahul, Cimislia, Causeni, Hincesti, Criuleni, Orhei, Straseni). During the events, agricultural entrepreneurs and representatives of local public authorities were present. https://aoamp.com/en/stiri/dar-campaign-launch-dialog-regional-agricultural/ https://www.privesc.eu/Arhiva/87947/Dialog-Agricol-Regional-desfasurat-in-orasul-Cahul--Republica-Moldova?fbclid=IwAR1zOIoSIT-zl4vsocKz-1yVYsPbnHGe3dUyuiiNE8iCsG1a1jf0MsIbI https://agrobiznes.md/in-11-raioane-din-tara-vor-fi-organizate-un-sir-de-evenimente-in-cadrul-campaniei-dialog-agricol-regional-rm-romania.html https://www.facebook.com/DARMoldova/photos/a.502311877185473/502326343850693/?type=3&theater https://www.facebook.com/DARMoldova/photos/a.503019087114752/503019110448083/?type=3&theater https://www.facebook.com/DARMoldova/photos/a.503127153770612/503127177103943/?type=3&theater https://www.facebook.com/DARMoldova/photos/a.503115423771785/503116363771691/?type=3&theater
4	Mass media	*On CPIU-IFAD website: Financial opportunities, success stories,		https://www.ucipifad.md/noutati/depunerea-cererilor-de-finantare-pentru-anul-2019-a-obiectelor-de-infrastructura-a-luat-sfarsit-2/ https://www.ucipifad.md/noutati/masa-rotunda-cu-tematica-eficienta-aplicarii-tehnologiilor-minime-de-lucrare-a-solului-in-republica-moldova-pe-modelul-rezultatelor-obtinate-de-scolile-de-camp-pentru-fermieri-in-domeniul-agr/ https://www.ucipifad.md/noutati/deschiderea-pietei-agroalimentare-cu-pavilion-comercial-din-satul-sarata-veche/ https://www.ucipifad.md/noutati/o-noua-runda-de-instruire-pentru-tinerii-antreprenori-beneficiari-ai-programelor-ifad/ https://www.ucipifad.md/noutati/un-suflet-nou-pentru-locuitorii-satului-coada-iazului/

		<p>financial instruments you can benefit. 4 spots, each 3 minutes long</p>		
<p>7</p>	<p>Printed materials</p>	<p>Small Medium Enterprise/ Young entrepreneurs</p>		
	<p>Women smallholder on farm adaptation- 1000 pieces</p>	<p>Pilot Project_posters_A2-100 pieces</p>	<p>Wall calendar_A3- 300 pieces</p>	<p>Notebook_A5- 500 pieces</p>

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8	Mass media	<p>Printed newspaper</p> <ul style="list-style-type: none"> - issue - nr. 16. From 03.05.2019 - issue - nr. 22, from 14.06.2019, article beneficiary - issue - nr. 09, from 07.03.2019, article beneficiary - issue - nr. 05, from 08.08.2019, article beneficiary 																																																
8	Facebook	<p>Followers number</p> <ul style="list-style-type: none"> - At 31th of December 2207 followers, - 78.84 % followers are from Moldova, - 56.27 % followers are from Chisinau - 49% women, 50% men - age group 25-34-year-old 			<table border="1"> <thead> <tr> <th>Țară</th> <th>Fanii tăi</th> <th>Oraș</th> <th>Fanii tăi</th> </tr> </thead> <tbody> <tr> <td>Moldova</td> <td>1.740</td> <td>Chișinău, Republica M...</td> <td>1.242</td> </tr> <tr> <td>România</td> <td>58</td> <td>Bălți, Republica Moldova</td> <td>52</td> </tr> <tr> <td>Marea Britanie</td> <td>54</td> <td>Cahul, Raionul Cahul, ...</td> <td>32</td> </tr> <tr> <td>Italia</td> <td>47</td> <td>Londra, Anglia, Regatul...</td> <td>31</td> </tr> <tr> <td>Franța</td> <td>24</td> <td>București</td> <td>17</td> </tr> <tr> <td>Germania</td> <td>23</td> <td>Ialoveni, Raionul Ialove...</td> <td>15</td> </tr> <tr> <td>Statele Unite ale Americii</td> <td>20</td> <td>Orhei, Raionul Orhei, R...</td> <td>15</td> </tr> <tr> <td>Irlanda</td> <td>14</td> <td>Drochia, Raionul Droch...</td> <td>14</td> </tr> <tr> <td>Belgia</td> <td>13</td> <td>Soroca, Raionul Soroc...</td> <td>14</td> </tr> <tr> <td>Bangladesh</td> <td>10</td> <td>Dublin, Comitatul Dubli...</td> <td>13</td> </tr> </tbody> </table>		Țară	Fanii tăi	Oraș	Fanii tăi	Moldova	1.740	Chișinău, Republica M...	1.242	România	58	Bălți, Republica Moldova	52	Marea Britanie	54	Cahul, Raionul Cahul, ...	32	Italia	47	Londra, Anglia, Regatul...	31	Franța	24	București	17	Germania	23	Ialoveni, Raionul Ialove...	15	Statele Unite ale Americii	20	Orhei, Raionul Orhei, R...	15	Irlanda	14	Drochia, Raionul Droch...	14	Belgia	13	Soroca, Raionul Soroc...	14	Bangladesh	10	Dublin, Comitatul Dubli...	13
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Annex 2: List of technical support activities for ABDS Component

Type of assistance	Target group	Topics	Duration, in day	Training place	Number of participants	Inclusive women
Business plan elaboration	Young entrepreneurs	n/a	n/a	n/a	5	0
Training	Young entrepreneurs	Reducing constraints and identifying opportunities for access of markets for agricultural production		Chisinau	78	23
	Association of Producers and Exporters of Grapes	Techniques for cutting the vines	1 days	1.Scoreni village, Straseni rayon 2. Ciuciuleni village, Hincesti rayon 3. Hincesti town 4. Hagimus village, Causeni rayon	82	10
		Protection of grapes from diseases and pests	1 day	1.Scoreni village, Straseni rayon 2. Ciuciuleni village, Hincesti rayon 3. Hincesti town 4. Hagimus village, Causeni rayon	80	10
	Lavender Producers Farmer Association	Technologies for growing lavender, production of seedlings, new varieties	1 day	Chisinau	13	0